

. Recession Overload and Pent-up Demand

Rockets New “Little Voice” Mastery Book to Best Seller

(SCOTTSDALE, ARIZONA — MARCH 26, 2009) People by the thousands are demonstrating that they are tired of listening to the “Little Voice” inside their head that tells them the recession is the end of the world and that prevents them from achieving what they want now. They are turning to Blair Singer’s new book “*Little Voice*” *Mastery: How to Win the War Between Your Ears in 30 Seconds or Less – and Have an Extraordinary Life!* The book skyrocketed to an Amazon best seller in all book categories, #5 among “business and investing” books, and #3 among “health, mind and body” books within a few hours of its launch on March 24.

“The phenomenal response to the book tells me that the message hit a nerve with the public in these challenging times,” Singer said. “This book is about finding that bigger, better person inside us. ‘Little Voice’ Mastery is simply learning how to quiet that ‘Little Voice’ that holds us all back, and that tells us that we are just not good enough. It’s that voice that keeps us all from being the person we were meant to be and living an abundant life.”

“Our launch-day experience stymied the Amazon system because demand blew away everyone’s expectations. Amazon sold out its inventory within hours. I encourage people who were unable to order ‘*Little Voice*’ *Mastery* earlier this week, to visit Amazon today because the book will be available again soon and we’ve ordered an emergency second printing. There is no better time than today to start mastering your ‘Little Voice’ and move ahead in life,” Singer said.

Singer’s book is a quick, easy-read that teaches people how to break through self-sabotaging habits, maintain their power in pressure situations, and stop the debilitating chatter in their brains so that they can attract and immediately act on what they want. Singer provides 21-proven “Little Voice” Mastery techniques to re-program your “Little Voice” in 30 seconds. “The path to success isn’t that long. Master your “Little Voice” and you’re closer than you think,” Singer says.

About Blair Singer

Blair Singer is founder and CEO of SalesPartners Worldwide[®], sought-after public speaker and high-energy facilitator of personal and organizational change. He is a Rich Dad Advisor and author of three best-selling books including *Sales Dogs: You Do Not have to be an Attack Dog to be Successful in Sales*, *The ABCs of How to Build a Business Team that Wins*, *Building a Championship Team in Your Business*, and “*Little Voice*” *Mastery: How to Win the War Between Your Ears in 30 Seconds or Less – and Have an Extraordinary Life!*

Since 1987, he has led thousands of business owners, and Fortune 500 company leaders to maximize their potential and grow their bottom lines. Companies like Singapore Airlines, Deutsche Bank, Redken 5th Avenue NYC, IBM, ING Clarion, JP Morgan, CitiGroup, LA Weight Loss, Prudential Insurance UPS Stores, Mrs. Fields Cookies, HSBC, Dunkin’ Brands, Century 21, CIBC – Canada, Diners World Travel, United Healthcare, and Westin Hotels.

For more information on Blair Singer or “*Little Voice Mastery*”, visit www.blairsinger.com or call 602.224.7791

“*Little Voice*” *Mastery*
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ISBN: 978-0-9819982-0-6

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